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SYNOPSIS

A program where words have the leading role.

On each show, two teams made up of contestants from the audience are accompanied by celebrities.

There are several tests that add up time until the last game: El Rosco (The Roll), a kind of alphabet wheel, where the contestants can take home a substantial pot of cash.

Pasapalabra is a fun show that dares the viewer to play along.

HOSTED BY

PNT

* PNT de 20 segundos: Pie de 5 segundos + Barrida de hasta 15 segundos.
* PNT de 30 segundos: Texto apoyado con zócalo de 10 segundos y/o paneo de producto.
* Auspicio de Juegos/Preguntas.
* Barridas de hasta 15 segundos como apertura o cierre de bloque.

(*) Propuesta Comercial para eltrece Buenos Aires.