SYNOPSIS

A new show with tons of games and great prizes. One of the most prominent segments will be "The one and only dog": each contestant must estimate the time it will take your pet to travel the distance that separate the dog from the goal where the whole family is. It won't be easy! It will be necessary to take into account some possible distractions!

The "cherry on top" will be a **trivia contest**, but with a twist. The novelty will be that the questions will be given in advance, so that the contestants can study them. So to win, you don't need to be the smartest, you need to be the most skillful at remembering and answering each question quickly. Participants who answer correctly, can win a trip to an idyllic place. But, for those who get the answer wrong, their destination will be ... the water!

All this and much more in "**OTRA NOCHE FAMILIAR**", an ideal program to stayed tuned at **eltrece**.

HOSTED BY

Guido Kaczka

AD RATES

eltrece *(Buenos Aires)*: **$74,800**
El Doce *(Córdoba)*: **$6,900**
Canal Siete *(Bahía Blanca)*: **$3,300**
Canal Diez *(Tucumán)*: **$3,600**
Canal Diez *(Mar del Plata)*: **$3,600**
Canal Nueve *(Litoral)*: **$3,200**
Canal Nueve *(Resistencia)*: **$3,200**
Televisión Rionegrina *(Río Negro)*: **$2,800**
Canal 7 *(Rawson)*: **$1,500**

PNT

* Mención de 30 segundos con zócalo
* Pie de 5 segundos (aprox. 20/25 palabras) + comercial de hasta 15 segundos.
* Comercial de hasta 15 segundos como apertura o cierre de bloque
* Auspicio de juegos
* Generación de Juegos Ad hoc para las marcas

(*) Propuesta Comercial para eltrece Buenos Aires.